

The Money Saving Card

Attract New and Loyal Customers



**Free Promotion by The Daily Mirror, NHS, Easyjet, Lycamobile, UKFinancials
and more...**

*The Money Saving Card is a free to join loyalty scheme which
allows you to attract new customers from across the UK.*

You will be promoted, via our partners, free!



1. How Does It Work?

1.1. Join Us

- List your business by offering a genuine discount – something to attract our card holders in.

1.2 Get Promoted

- We will advertise your business and the discount across our network of websites and across all our partners portals.

1.3 Increase Sales

- Stay ahead of the competition by obtaining new and loyal customers from across the UK.

2. Who are Our Card Holders?

We don't sell cards ourselves; instead we supply them to other companies who provide them to their customers. Our card holders therefore include the staff and customer of:-

- The Daily Mirror
- Lycamobile
- NHS
- Easyjet
- You at Work
- City West Housing Trust
- Barclays Bank

and many more....



3. Who Else Has Joined?

The types of business who have agreed to offer discounts on the card include:-

- Hair, Beauty & Health
- Cars and Auto Services
- Cafes
- Restaurants
- Take Aways
- Entertainment Venues
- Hotels, B&Bs and Travel
- Services and Tradesmen
- Shops
- Taxis & Transport
- Pubs
- Nightclubs and Bars

With Major High Street Names...

- Halfords Autocentres
- Curves
- Nationwide Paintball
- LA Fitness
- Nails Inc



- Highlights
- Ultralase
- Toni & Guy

And local businesses...



Restaurant & Bar
15% Discount



Restaurant
10% Discount



Pub & Restaurant
10% Discount



Restaurant & Bar
2 for 1



Irish Nightclub
75% Off Entry



Indian Restaurant
10% Discount



Taxi Company
10% Discount



French Restaurant
10% Discount



Italian Restaurant
20% Discount



4. What Discount Should I Offer?

- You can choose to offer whatever you wish. However, your discount should be genuine, specific and not time limited.
- What to offer will depend on your business but you should offer something meaningful .
- Make sure the offer is sustainable. It's not a one off or temporary offer; it is designed to build make our card holders loyal to your business for the long term.

5. Why Register?

- Attract New Customers into Your Business
- Retain Customers and Keep Them Loyal
- Customers Spend More Because they Know They are Getting a Good Deal
- Free to Join – Free Marketing – Risk Free

